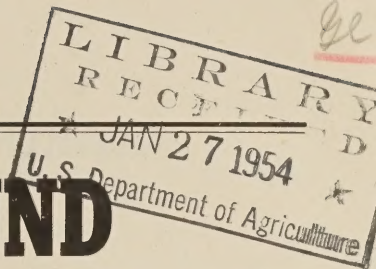


62,09



FRANK F. LUND

Grower - Importer - Exporter - Hybridist

1954

COTATI, CALIFORNIA

PLEASE READ CAREFULLY

THIS LIST cancels all previous lists. Please preserve it for future reference. Regarding the WILD SPECIES, we may not always have enough to list, but can usually share what we have with fellow hybridists. You can always ask.

TERMS OF SALE—Cash with order, please. **No orders accepted for less than \$3.00.**
California Customers: Please add state sales tax.

ALL ORDERS are put up by myself and are the equal of any.

FOREIGN ORDERS must have necessary permits, tags, etc., and go at your expense.

We Pay Postage in U.S. and Canada. **NO SUBSTITUTION** without permission, but if you mention it in your order it may prevent delay in **UNNECESSARY** correspondence, and we can often send something better than those ordered. We may substitute sizes, however. You could also mention a second choice.

PLEASE ORDER EARLY—as our selling season is short. **NO SMALL SIZES OR CORMELS** after April first, as we start planting then.

CORMELS—Usually 10 cormels can be had for price of one large corm—a few exceptions.

ALSO SEE OUR SPECIAL on these at end of list.

ALL ORDERS accepted subject to prior sale and crop.

MANY THANKS for your nice letters, and we hope to continue to merit your business.

TREATMENT—Mix tablespoon of Lysol in gallon warm water; soak 3 hours; plant wet.

LEGEND—Large is L. - Medium is M. - Small is S.

HARDY GLADOLI (Wild Species)

ASK FOR SPECIAL LIST if none enclosed



RAINBOW MIXTURE

A VERY CHOICE SELECTION

100 LARGE \$5.00 — 100 M. \$3.50 — 100 S. \$2.50 — 250 S. \$5.50



BULBETS

A FINE ASSORTMENT OF MIXED BULBETS, 100 for only 29c
or 1,000 for \$1.29

RED

BLACK CHERRY—One of the finest dark reds, almost black. Each, Jumbo 60c;
L. 35c; S. 2 for 25c.

ACE OF SPADES—Another fine BLACK red. Med. 1 for 50c; S. 1 for 25c.

DIEPPE—Fine velvet salmon scarlet, darker blotch. M. 3 for 25c.

MID AMERICA—Huge fine red to 6 ft. L. 2 for 25c; M. 3 for 25c.

REWI FALLU—Another fine, big, dark red. L. 2 for 30c; S. 10 for \$1.00. Blts. 25 for 25c.



NEW INTRODUCTIONS



CHRISTIANA—(Lund No. 28) Lovely Pink. Orange Blotch. 6 big ones open.
L. \$1.00; M. 75c; S. 50c.

INGABORG—(Lund 2116) Lovely rich peach pink, 6 open, 6" florets, fine cut fls.
L. \$1.00; M. 75c; S. 50c.

SONOMA—(Lund 30) Huge rich scarlet, 6 ft., 28 buds, many open. L. \$1.00; M. 75c;
S. 50c.

CAPRICE—(Lund) Tall deep rich pink, many open, nicely ruffled. L. \$2.00; M. \$1.50;
S. \$1.00.

PAMELA ANN—(Lund) Tall, ruffled and fluted, peach pink, deeper blotch, many
open. Any size, \$1.00.

EUREKA ROSE—(Lund) Large, tall, deep rose, blue blotch. Any size, \$2.00.

APRICOT ANGEL—(Wright) Nice apricot, 6 large fls. open, very pleasing color and
very early. L. \$1.00; M. 75c; S. 50c.

ROBIN RED BREAST—(Robinson) Fine red, big purplish red blotch brightens it
up like no other red. Not a commercial, not enough opens. M. \$2.00.

OLD BRONZIE—(Robinson) Old copper, lighter blotch, miniature to 3", stands heat,
long keeper. Not a commercial; poor propagator; nice in arrangements. L. \$2.00.

PINK DRAGON—(Robinson) Novelty, spurs on back, pretty glistening pink; first
premium for most unusual entry in entire show, Auburn 1952; limit one. M. \$2.00.

GLADIOLUS FROM SEED—3000-word booklet, copyrighted, only 50c postpaid.

*****ANYONE** winning first prize or blue ribbon on any of **Lund's** or **Robinson's**
Creations send us Ribbon and Secretary's Certificate and you may select \$5.00 in
Gladiolus Bulbs. Or Championship Ribbon and certificate and select \$25.00 in
Gladiolus Bulbs.

ODD COLORS—ROSE, LAVENDER, SMOKIES, BLUE

- ELIZABETH THE QUEEN**—A queen indeed; rich ruffled, orchid. M. 6 for 50c; L. 2 for 25c.
- OKLAHOMA**—Dainty ruffled silver grey; lovely. L. 2 for 25c; M. 3 for 25c.
- HIGH FINANCE**—Orange grey, charming cream throat. L. 2 for 25c; M. 3 for 25c; S. 6 for 40c.
- INDIAN SUMMER**—Dusty grape, deeper ruby feather. 2 L. 25c; 3 S. 25c.
- BOLERO**—Tan, pleasing henna blotch. 2 L. 25c; 3 Med. 25c.
- BURMA**—Sensational large deep rose, heavily ruffled. Jumbo 25c; L. 2 for 25c or 10 for \$1.00; M. 10 for 70c; S. 10 for 40c.
- RAVEL**—Another fine tall deep blue. Jumbo 35c; Med. 2 for 35c.
- BLUE BEAUTY**—A good grower in the blues, medium blue, flaked violet. 2 M. for 25c.
- AVE MARIE**—An old-timer, a good clear blue, healthy, hard to beat. 1 Jumbo 35c.
- OBERBAYERN**—Tall grower, ivory blotch, exciting blue. Jumbo 35c; 10 for \$3.00.
- MADAM HEFTY**—Tall lavender rose. L. 35c; M. 25c; S. 15c.
- TUNIAS MASTERPIECE**—The finest Australian lavender. Opens up to 12 6" florets of 19 or more buds on 30" to 42" flowerhead. Stock limited. Large, each 25c.
- SUN SPOT**—A nicely ruffled, light apricot buff with rose spot in throat. L. 2 for 25c. M. 3 for 25c.

WHITE, CREAM

- CORONA**—Very popular creamy white, pink edges, large, showy. Med. 6 for 50c.
- SILVER WINGS**—Lovely white, beautifully ruffled, large fls. M. 2 for 25c; S. 3 for 25c.
- WHITE WINGS**—Best white from down under, large, takes heat. L. 2 for 25c; M. 3 for 25c.

PINK

- EVANGELINE**—Light rose (we call it light pink), creamy throat, 6 ft. L. 25c; M. 20c.
- PROSPERITY**—Lovely light pink, heavy ruffled. A dream; a favorite. 2 Med. 25c.
- SPIC & SPAN**—A deep pink, ruffled, A good 'un. L. 2 for 25c; M. 3 for 25c; S. 6 for 30c.
- TIVOLI**—Light pink; you'll go a long way to find better. 1 Jumbo 25c; S. 10 for \$1.00.
- VALERIA**—Early glorious scarlet, good keeper, you'll love it. 1 Jumbo 25c; Medium, 2 for 25c.
- PICARDY**—An old standby, soft salmon, still hard to beat. 6 Med. 50c.

YELLOW

- GOLDEN FLUTE**—Beautiful tall grower, many open, fluted. L. \$1.00; Med. 75c.
- TERRIFIC**—A nice deep yellow, many open. M. 60c; S. 10 for \$3.00.
- GOLD**—The finest buttercup gold to date; fine cut fl. 1 Med. \$1.00.
- AUREOLE**—Soft yellow heavy substance, heavily ruffled, charming. Jumbo 25c.
- ORANGE GOLD**—Favorite yellow, you'll love it. L. 25c; 2 M. 25c; 10 S. 75c.
- SUNSET GOLD**—Big, tall, fine rich apricot. M. \$1.00.

FRAGRANT

FRAGRANT GLADS are here to stay. You don't need any imagination on following.

YELLOW ROSE—(Spencer) Yes, a lovely deep yellow, delightfully fragrant. L. \$3.00.

PERFUME—Nice ruffled creamy rose. Med. 35c; 3 for \$1.00.

COLOGNE—Tall, clear scarlet; lovely, sweet scented. Med. 35c; 3 for \$1.00.

ACIDANTHERA—Exceedingly fragrant; star shape, maroon blotch white. 3 M. \$1.00.

THIS IS IT—(Spencer) Lovely ruffled deep pink, sweet scented. 3 M. 50c.

46-N-22—Small, deep yellow, fragrant at all times. 3 M. 50c.

MIBLOOM—Very early nice pink. 1 L. 50c.



SPECIAL



THIS IS OUR VERY SPECIAL GET ACQUAINTED OFFER—

. . . GLADIOLUS by Color

THIS OFFER of Gladiolus in separate colors is for customers who are not interested in named varieties but want to make their selection according to color. All these separate colors are selected from all large size bulbs, and all Large Varieties except one little two toned Rose miniature, which all the family will fall in love with. Plant it in front of the big ones so it won't be hid. Plant every ten days till June first for continuous bloom till frost.

10 DARK RED
10 LIGHT RED
10 LAVENDER
10 PINK
10 YELLOW

10 SMOKY
10 BLUE
10 TWO TONE
MINIATURE ROSE
10 WHITE
10 SALMON ORANGE

**100 Gorgeous Glads in all, Postpaid for only \$7.00 — or Half the Lot
of 50 for only \$4.00**

GUARANTEE: We make every effort to keep our stock absolutely true to name and free from disease and insects, but mistakes do happen in spite of all we can do. Let us know about them and we will do our best to rectify them. However, we do not warrant in any way, expressed or implied, the contents or the description, quality, productiveness, or any other matter of any seeds, bulbs, or plants sold by us and we will not in any way be responsible for the crop. If the purchaser does not accept these goods on these terms, no sale is made and the goods must be returned within ten days.

WHOLESALE ORDERS—We do not issue a WHOLESALE LIST, as about all we raise are sold retail. If you will make a list of your wants, stating sizes and quantity of each desired, if we have them to spare we will be glad to quote you.

POSTMASTER:

(May Be Opened For Postal Inspection)

If this catalogue cannot be delivered to some member of the family to whom addressed please hand it to someone else or keep it for yourself. Thank you.